



Happy Head Start Awareness Month!



This October, we are taking [Head Start Awareness Month](#) back to its roots!

We're conducting a month-long social media campaign to raise the level of knowledge and understanding about the impact of Head Start and the one million children and families it serves each year!

1. To kick off the month, we ask that today you [share this inspiring video](#) featuring Head Start ambassadors, celebrity supporters and alumni and wish your community a Happy Head Start Awareness Month! Make sure to tag us **@NatlHeadStart when you share it and use the hashtag [#HeadStartAwareness](#) to join the conversation!**

2. Then throughout the month, follow us on [Facebook](#), [Twitter](#), and [Instagram](#) for posts sharing Head Start's history of changing lives, one child and family at a time. We'll have new infographics and messages we've created just for the month that demonstrate the power of Head Start through our alumni, staff and friends. Don't forget to use the hashtag [#HeadStartAwareness](#) so others in the Head Start family will also see your post!

3. We know many of you already have celebrations with your communities planned. [Please share this information about Head Start with them](#)! And make sure to share photos of how you are celebrating Head Start Awareness Month and tag us on social media so we can help amplify your program's celebrations! Whether it's a community celebration with partners or a reading day with a special guest, we want to know how you celebrate Head Start. We'll share highlights throughout the month over social media and in a wrap-up email message!

4. Finally, show your commitment to Head Start by contributing [\\$19.65 to the Dollar per Child Campaign](#), in honor of Head Start's founding year. The Dollar per Child Campaign ensures that the voice of Head Start children, families and staff are heard and have an impact with lawmakers at the federal, state and local level. Help be the voice today!

If you have any questions, please contact Olivia Goumbri at ogoumbri@nhsa.org.

Thanks for all that each and every one of you continue to do - together we're keeping the commitment!

Team NHSA

